

CHAIN 2003 Activities & Progress

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 - 1) Continually develop physical & digital library of CHAIN and repackaging of good IEC materials
 - 2) The Policy Portion Development of CHAIN website supported by UNDP
 - 3) IEC materials development:
 - Living with HIV-a small booklet as a hand-out for clients of counselling and testing places supported by German Government CIM Expert Program
 - Training CD ROM for Healthcare workers supported by German Government CIM Expert Program
 - EEMPC-CHAIN Video program series-"How to Win Against HIV/AIDS"

Partnership:

In May 2003, the China HIV/AIDS Information Network or CHAIN has been formally approved by the China Center for Disease Control (CCDC) as a collaborative program of Government agencies and non-governmental organizations. The CHAIN is hosted and led by the China National Institute of Health Education (IHE) and National Center for Control of AIDS (NCAIDS) of CCDC, Ministry of Health, the Chinese Association of STDs/AIDS prevention and Control (CASPC). As a participatory network the CHAIN have invited many international and domestic organizations and individuals to take part in to be devoted to complement HIV/AIDS awareness, prevention and care in China by maintaining most comprehensive HIV/AIDS information resources and making this freely accessible to all who need it.

CHAIN LINKS (PARTNERS)

Many organizations have already joined in this effort including:

Chinese National Institute of Health Education (IHE)
China Center for Disease Control (CCDC)
China National Center for the Control of HIV/AIDS (NCAIDS)
China Family Planning Studios
UNAIDS
UNICEF
UNDP
WHO
Environmental Education Media Project for China (EEMPC)
Television Trust for the Environment (TVE)
Hong Kong Red Ribbon Center
UK-CHINA AIDS Initiative
World Aids Foundation

University of the West of England (UWE)
Healthlinks worldwide
German Government CIM Expert Program

Workforce Development:

Opened two offices and 7 staff of IHE and 5 researchers/reference librarians as well as several foreign consultants supported by Environmental Education Media Project for China (EEMPC) devoted for this effort;

CHAIN Collections:

Keep collection of all kinds of physical resource & developed a computerized management system on the specific areas/subjects of POLICY, MEDICAL, and PUBLIC AWARENESS. Over 10,000 books, journals, posters, etc have been collected and nearly 100 clients have visited the library so far.

Website and digital resource:

Developed and run the CHAIN website with professional, public and English editions (<http://www.chain.net.cn>) and digital resources online available. The website promotion is planning for attracting and servicing more people in the future.

Recent Planning and activities of the CHAIN in 2003

Activity: Establishing and developing physical & digital library of CHAIN and repackaging of good IEC materials for dissemination is prepared for making best use of IEC products and related materials.

1. Objectives

2.1. To open stacks for physical provision of resources and developing CHAIN physical library

2.2 To collect and develop electronic materials for CHAIN digital library as a website resource easy and free accessible to all who need it.

2.3 To repackage different types of materials (books, posters, booklets, leaflets, PSAs) targeted to different audiences (rural, PLWA, MSM, CSW, IDUs, etc.) for dissemination on line or through CDROM in order to support IEC component of UK-China project as well as all other programmes and agencies in China.

2.4 To promote the CHAIN for attracting more users and the public including PLWAs.

2. Components and activities

2.1. Develop CHAIN physical collection

1) Open physical CHAIN library Room for collection;

- 2) Furnish the room and provide stacks as well as other library supplies;
- 3) Collect, categorize, label, store materials and provide service.

2.2. Develop CHAIN digital resource

- 1) Consult the experts on the scope, sources and approaches for collecting the information;
- 2) Clear the copyrights and process printed/multimedia materials into e-resource that can be loaded on the CHAIN website.
- 3) Upload and maintain the website-based digital library resource free accessible to all for browse, read, download, or online viewing.

2.3. Develop core messages and package of IEC materials (1 set of CD-ROM)

- 1) Review main messages and IEC materials targeted to groups at risk (focused on women of sexual career, people using drugs, men who have sex with men, AIDS patients and HIV carriers), the public, rural population, minor groups;
- 2) Select and translate some good foreign IEC materials into Chinese;
- 3) Edit messages and materials with different subjects/target groups and formats;
- 4) Pilot test the packages of IEC materials for different target audiences;
- 5) Produce and distribute a CDROM for easy locating and use that includes:
 - a. Key messages and behavior change goals for different groups
 - b. A collection of different formats of IEC materials including selected posters, leaflets, booklets, PSAs and short films
- 6) Disseminate the products to project provinces and other agencies.

2.4. Organize a web forum for PLWHA

- 1) Cooperate with PLWHA NGOs, such as the Mangrove Support Group, a NGO with PLWHA, to let the PLWAs send messages, communicate and support with each other on the forum and get experts' feedback timely.
- 2) Develop packages that are mostly needed by PLWHA.
- 3) Answer the questions and online feedbacks raised by the concerned timely.

2.5. Media promotion

- 1) Widely contact with the journalists who are interested in HIV/AIDS, send them the introduction of CHAIN, and invite them to visit CHAIN office.
- 2) Invite journalists from more popular media to write special reports for CHAIN.
- 3) Cooperate with the most popular website, such as Sohu, Sina, to launch some theme topics about HIV/AIDS around the World AIDS Day, and make the authoritative websites such as UK-China, NCAIDS, CHAIN as the main links.

Activity: The Policy Portion Development of CHAIN website supported by UNDP

1. Objectives

- 1) To enhance the CHAIN's content under "policy development" and the dissemination of the legal and policy issues as related to HIV/AIDS prevention and care.

2) To strengthen the role of CHIAN as a hub for accessing information on legal/policy and HIV/AIDS at both national and international level and as a forum for discussions and debates on issues as related.

2. Planned activities

2.1 Studies on creating an enabling legal and policy environment for HIV/AIDS prevention in China to be upload;

1. "Mapping" the basic components/scheme of enabling legal and policy environment for HIV/AIDS prevention according to international experience with assistance of UNDP and relevant experts;

2. Hold a planning meeting with participation of relevant experts and researchers to design the website frame for the policy portion, strategy for information collection, categorization and uploading.

2.2 International experiences as related to law and policy framework for HIV/AIDS be researched, categorized, linked and updated periodically;

1) Search and collect information on policy and legal development in China and the world focused on successful experiences/good practices and useful resources that include:

a) National & provincial-level legislation and legal documents for the national planning, policies on HIV/AIDS;

b) Publication and research reports of UNDP, UNAIDS and other international organizations for policy development;

c) HIV/AIDS policies of other countries.

2) Data Sorting and Cataloging

a) Sort and catalog the collection according to subjects, countries and/or form;

b) Edit materials and change the materials into electronic forms.

3) Build and maintain the policy portion of website at www.chain.net.cn

a) Establish a web-based source for sharing information and communication about policy development, successful cases. The policy portion consists of 4 parts:

i. The newest policy information;

ii. Directory of key HIV/AIDS related Legal and policies at international/national and provincial level;

iii. Download area for e-resource such as e-books & reports, useful links;

iv. HIV/AIDS policy forum;

b) Upload and update the relative information;

2.3 Electronic CHAIN Newsletter for Policy be created and maintained, which update latest development and/or summaries on specific topics for discussions;

1)The policy newsletter will include sections of news, latest policy development and progress in China.

2) Lawyers, scholars, policymakers and target groups (MSM, IDU, CSW, PLWA, etc) will be invited for remarks and reviews on policy development and the results of website forum will be summarized.

3) A researcher will be hired for editing the newsletter, communication with interest groups, host the forum and release the newsletter periodically through website, email and other ways.

2.4 A roster of national experts and institutions be established for network development

A roster of legal experts and representatives of interest groups (MSM, IDU, PLWA, etc.) will be kept and updated for policy network development and sharing information.

2.5. Monitor and track the usage of this section of CHAIN

The usage of the policy section (access count, accesses by referring URLs, number of forum participants) will be available by tracking the daily visits reports of the CHAIN website provided by the China Worldwide Web Service Company. Annual visit accesses and forum participants can be calculated.

3. Strategy

The CHAIN will take advantage of existing expertise, networks, research findings done by UNDP, Tsinghua University and other agencies in China for developing this programme, in addition, it will focus on enhancing partnership and information network as related to HIV/AIDS policy by which to link the governments to non-government organizations, other institutions as well as beneficiaries in the process of policy development. The programme will try to set up a communication channel between governments and different people groups on routine basis for promoting and advocating good policies that could be applied in China through making suggestions to policy makers. Key approaches used for strengthening collaboration and maximizing its results will include:

a) Set up partnership with a research hub on HIV/AIDS policy in China like the Law School of Tsinghua University by collaboration on strategic planning, editing newsletter and holding forum discussions online.

b) Key legal entities and policy makers in governments such as the cultural and health legal committee of People's Congress, National Coordination Committee on HIV/AIDS Prevention and Control will be identified and keep them aware of the results by sending spot news, newsletter by mail or email and inviting the stakeholders to attend theme discussions or give remarks on the policy forum, uploading some findings onto the policy portion of "the Interior Reference" website hosted by the State Department through sharing the results with information department of the National Library who maintains the portion.

c) The different agencies and interest groups related to policy development will be networked through attending the forum discussions, communication by emails and sending newsletter.

4. Outputs and indicators

1. Mapping study and result (website frame)

2. Policy research and e-resource (e-books, forum, directories of policies, news updated regularly)

3. Newsletters (issues, audience reach and feedback)

4. Roster

5. A summary of usage (Accesses)

6. CHAIN demonstrated sustainable as a hub and forum (as UNAIDS collaborative center, maintainable funding raising mechanism and activities, reputation and acknowledgement as resource center for attracting users, forum participants)

Activity:developing IEC materials

Living with HIV-a small booklet as a hand-out for clients of counselling and testing places

The booklet should give help and support for people who have gotten a positive result of a HIV test. It should help them to handle this difficult situation and to avoid suicidal desperation. It should also give hints how to communicate with family members, partners and friends and how to make the first steps in order to live with HIV.

All basic questions and several professional psychological advices that have been developed by international experience of doctors and social workers should be part of the booklet. It will be simple structures and easy to understand. The size of the booklet should be quite small so that clients can put in their pockets.

Training CD ROM for Healthcare workers

The CD ROM targeted to Healthcare workers all over the country will help to increase the knowledge and the information level of the professional employees in clinics and hospitals. The content will be easy to understand and simply structured so that every user should be able to navigate through.

EEMPC - CHAIN 2003 Draft Work-plan

Based on Memorandum of Agreement (MOA) reached between the IHE/CCDC and the EEMPC in 2002, work has begun by the EEMPC to assist IHE/CCDC and NCAIDS in the creation and development of the CHINA HIV/AIDS Information Network (CHAIN).

In joint discussions it has been determined that the EEMPC can do some things for and with CHAIN but that there are limits to the EEMPC'S ability. The areas where the EEMPC can and already has contributed are:

1. At the encouragement of UNAIDS and at the invitation of the IHE/CCDC to catalyze the creation of CHAIN.
2. Broadening the participation in HIV/AIDS to include non-government and international participation.
3. Bring some specialized video equipment and knowledge to the use of CHAIN.
4. Raise catalytic funding to put in place the facilities and personnel and to produce specific materials.
5. Identify and encourage other groups and individuals to participate.

As of February 2003, EEMPC has done the following things.

1. Brought several staff and volunteers to work with CHAIN (John D. Liu, Nikolaus Von Wolf, Matthew Lahaie, Claudia Nanninga, Julia Hum, Russel Sun)

2. Received a small grant to cover EEMPC's initial starting costs
3. Covered the costs of Room 437 for 2003 including part of the furnishing costs
4. Installed Machines for Screening, Digitizing and Duplication of Videos
5. Begun the work of collecting and analyzing video materials for use by CHAIN.
6. Begun the work of discussing with targeted organizations possible working relationships with CHAIN.
7. Begun the work of developing video materials for CHAIN.

MAJOR Goals of the EEMPC'S Participation in CHAIN in 2003

1. Bring Non-Government Participation to effective support of the Government efforts to address HIV/AIDS
2. Connect more organizations and individuals to assist CHAIN
3. Raise funds to cover EEMPC'S activities and to support CHAIN
4. Create, enlarge and manage Media Service Capability.
5. Create useful raw and edited video materials for CHAIN'S USE.

EEMPC 2003 DRAFT WORK PLAN

1. January: (fund and open room 437 at IHE/CCDC for Chain's use)
2. February: Fully equip and set up 437 and man on daily basis to analyze all existing video materials, digitize and duplicate as required.
3. March: Research on "How To Win Against HIV/AIDS. Continue to manage and enlarge existing video collection. Publicize the existence of CHAIN among donors and users. Seek funding for bringing in PLWA's (ideally bi-lingual) to work at CHAIN. Stacks and Reference Librarian. Research and Reference Position.
4. April: Research, Development, Fundraising (Continued development of Media facilities/services)
5. May: Research, Development, Fundraising (Continued development of Media facilities/services)
6. June: Production - Filming (Continued development of Media facilities/services)
7. July: Production - Filming (Continued development of Media facilities/services)

8. August: Production - Writing (Continued development of Media facilities/services)
9. September: Post Production Spots/reports (Continued development of Media facilities/services)
10. October: Post Production Spots/reports (Continued development of Media facilities/services)
11. November: Post Production Documentary (Continued development of Media facilities/services)
12. December: Completion and delivery of Film - "How to Win Against HIV/AIDS" (Continued development of Media facilities/services)